

Innovation Toolkit

The Innovation Toolkit shows you the true potential of your company's digital innovation power. It is a 4-step innovation framework that helps realize ideas to pave your way to remain relevant and competitive in a changing future. This is how you achieve digital breakthroughs for your business.

Much more than just a workshop!

Interested?
reach out to
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Key Challenges



How can we use technology trends on the market effectively in our company?



How do we find new ideas to successfully master specific business challenges?



How can we establish a continuous innovation process, where ideas will not become lost opportunities?

Nagarro's 4-step Innovation Framework

Ideas will be generated and prioritized; requirements for the first prototype will be identified. A proof-of-concept and a concrete road map will show the next steps of your digital journey.

Kick off



Briefing

Innovation & prioritise



Workshop

Mobilize



Proof-Of-Concept

Scale-up



Post Workshop

Establishing a common starting point for the following workshop:

- Vision & goals
- Competition analysis
- Trend analysis
- Digital maturity
- Stakeholder analysis
- Team set-up

Starting point to a continuous innovation process:

- Outlining concrete challenges for the defined personas and brainstorming new ideas on how to meet this challenges.
- Each idea will be evaluated if it is viable, feasible, desirable, and aligned to the defined goals.
- Remaining ideas are captured in a prioritized road map.

Bringing your ideas to life:

- We choose one idea of the road map and build a PoC around the challenges.
- We validate the PoC with targeted users.

Presenting all outcomes of the workshop and the PoC to the management:

- We plan the integration of the solution in your environment.
- We prepare next steps together.

Outcome

A common understanding of your business and the aspired degree of innovation to get the perfect set-up for the workshop.

An individual road map (short-term, mid-term, and long-term) for your business, which will be the starting point for your continuous innovations.

At least one PoC including a demo, which shows immediate results and can be implemented easily into your system.

Teams including management are highly motivated as they bring ideas to life together and are well equipped for a changing future.

Why Nagarro



Tailored framework

We start where you are today and create a perfect setting with maximum customization for your individual needs.



Tech meets Business

We consider both strategic and technological components. With a structured and methodical approach, we achieve the greatest impact for your business.



Hands-on assistance

We build a PoC which is immediately presentable and scalable. With the prioritized road map, we create the basis of your continuous innovation process.

Bringing ideas to life



Assisted Reality
Maintenance assistance application for A1



IOT, Machine Learning
Digital twin solution for GE Aviation



Assisted Reality
Process automation with Assisted Reality



Blockchain
Innovation & Blockchain partners for ÖBB

About Nagarro

In a changing and evolving world, challenges are ever more unique and complex. Nagarro helps to transform, adapt, and build new ways into the future through a forward thinking, agile and CARING mindset. We excel at digital product engineering and deliver on our promise of thinking breakthroughs. Today, we are over 15,000 experts across 30 countries, forming a Nation of Nagarrians, ready to help our customers succeed.

